



AGREEMENT MADE BETWEEN

KCBS TV

KCBS TV

1021-64256-1

DATE PRINTED 04/25/13

CONTRACT NO. REV.

4200 Radford Avenue, . Studio City CA 91604

			AND				PAGE 1	
35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	345395	ADVERTISI	ER (OR AGENCY	AND ADVERTISER)	Cancellation Notice	
NAME	BUYING TIME			WENDY GREUEI	FOR MAYOR			
AND	650 Massachusett	s Ave NW Ste 210		7120 Hayvenh	nurst Ave Ste	315	Required	
ADDRESS							Announcement 28 days	
ADDKESS	Washington	DC 20001-3796		Van Nuys	CA 9	1406-3813	prior notice	
	USA			USA				

PRODUCT

CODE

SALESPERSON NATIONAL SALESPERSON

CONTACT

LOCAL

KATE WELSH

Andrew Del Guercio

NO. WEEKS: BROADCAST SCHEDULE STARTING 04/26/13 AND ENDING 04/29/13

AGENCY EST. NO.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

PRODUCTWENDY GREUEL FOR MAYOR 2013

1307

ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1 **LUR	Su **	1	04:29A	05:00A	30S	04/28/13-04/28/13	CBS2 NEWS 430-5A	1	75.00	75.00
2 **LUR		1	04:29A	05:00A	30s	04/29/13-04/29/13	CBS2 NEWS 430-5A	1	100.00	100.00
3 **LUR		1	05:00A	06:00A	30s	04/26/13-04/26/13	CBS2 NEWS 5A	1	175.00	175.00
4 **LUR		1	05:00A	06:00A	30S	04/29/13-04/29/13	CBS2 NEWS 5A	1	175.00	175.00
5 **LUR		1	06:00A	07:00A	30s	04/26/13-04/26/13	CBS2 NEWS 6A	1	200.00	200.00
6 **LUR		1	06:00A	07:00A	30S	04/29/13-04/29/13	CBS2 NEWS 6A	1	200.00	200.00
7 **LUR		1	07:00A	09:00A	30S	04/29/13-04/29/13	THE EARLY SHOW	1	175.00	175.00
8 **LUR		1	07:00A	09:00A	30s	04/26/13-04/26/13	THE EARLY SHOW	1	175.00	175.00
9 ** LUR	Sa **	1	05:00A	05:57A	30s	04/27/13-04/27/13	THE EARLY SHOW ON SAT	1	200.00	200.00
10 **LUR		1	05:57A	07:00A	30s	04/27/13-04/27/13	SAT MORN NEWS	1	250.00	250.00
11	Su	1	05:57A	06:55A	30s	04/28/13-04/28/13	SUN MORN NEWS	1	400.00	400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION





CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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AND

4200 Radford Avenue, . Studio City CA 91604

AGENCY (OR SERVICE)	ACTING AS AGENT FOR 345395	ADVERTISER (OR AGENCY AND ADVERTISER)

BUYING TIME WENDY GREUEL FOR MAYOR

650 Massachusetts Ave NW Ste 210 7120 Hayvenhurst Ave Ste 315

Washington DC 20001-3796 Van Nuys CA 91406-3813

USA

CONTACT KATE WELSH PRODUCTWENDY GREUEL FOR MAYOR 2013

AGENCY EST. NO. LOCAL PRODUCT Andrew Del Guercio 1307

SALESPERSON CODE

NATIONAL SALESPERSON

ACCEPTED BY AGENCY

35698

NAME

AND

ADDRESS

USA

BROADCAST SCHEDULE STARTING 04/26/13 AND ENDING 04/29/13 NO. WEEKS:

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ethnicity										
		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
**LUR	**									
12 **LUR	Su **	1	06:57A	08:30A	30S	04/28/13-04/28/13	CBS SUNDAY MORNING-7AM	1	700.00	700.00
13 **LUR	Su **	1	08:30A	09:30A	30S	04/28/13-04/28/13	FACE THE NATION	1	1000.00	1000.00
14 **LUR	Su ** pgm: cbs2 news @ 5p	1	05:00P	05:30P	30S	04/28/13-04/28/13		1	500.00	500.00
15 **LUR	Su ** pgm: cbs2 news @ 6p	1	06:00P	07:00P	30S	04/28/13-04/28/13		1	500.00	500.00
16 **LUR	M **	1	09:57A	11:00A	30S	04/29/13-04/29/13	PRICE IS RIGHT	1	650.00	650.00
17 **LUR	F ** pgm: cbs2 news @ 5p	1	09:57A	11:00A	30S	04/26/13-04/26/13	PRICE IS RIGHT	1	800.00	800.00
18 **LUR	F **	1	11:00A	11:27A	30s	04/26/13-04/26/13	CBS2 NEWS 11A	1	500.00	500.00
19 **LUR	M **	1	11:00A	11:27A	30s	04/29/13-04/29/13	CBS2 NEWS 11A	1	500.00	500.00
20 ** LUR	F **	1	11:30A	12:30P	30s	04/26/13-04/26/13	YOUNG AND THE RESTLESS	1	600.00	600.00
21 **LUR	M **	1	11:30A	12:30P	30s	04/29/13-04/29/13	YOUNG AND THE RESTLESS	1	600.00	600.00
22	М	1	02:00P	02:57P	30S	04/29/13-04/29/13	THE DOCTORS	1	500.00	500.00
										1

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AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION



35698

NAME

AND

ADDRESS



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KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CA 91406-3813

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Cancellation Notice

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AND

7120 Hayvenhurst Ave Ste 315

AGENCY (OR SERVICE) ACTING AS AGENT FOR 345395 ADVERTISER (OR AGENCY AND ADVERTISER) BUYING TIME WENDY GREUEL FOR MAYOR

Washington DC 20001-3796 Van Nuys

USA

USA

650 Massachusetts Ave NW Ste 210

CONTACT KATE WELSH

PRODUCTWENDY GREUEL FOR MAYOR 2013 AGENCY EST. NO. LOCAL PRODUCT Andrew Del Guercio 1307

SALESPERSON CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 04/26/13 AND ENDING 04/29/13 NO. WEEKS:

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etnnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
**LUR	**									
23 **LUR	F **	1	02:00P	02:57P	30s	04/26/13-04/26/13	THE DOCTORS	1	500.00	500.00
24 **LUR	M **	1	02:58P	04:00P	30s	04/29/13-04/29/13	DR.PHIL	1	500.00	500.00
25 **LUR	F **	1	02:58P	04:00P	30S	04/26/13-04/26/13	DR.PHIL	1	500.00	500.00
26 **LUR		1	04:00P	05:00P	30s	04/29/13-04/29/13	JUDGE JUDY	1	500.00	500.00
27 **LUR	F **	1	04:00P	05:00P	30s	04/26/13-04/26/13	JUDGE JUDY	1	500.00	500.00
28 ** LUR	M ** pgm: cbs2 news @ 5p	1	05:00P	06:00P	30s	04/29/13-04/29/13		1	550.00	550.00
29 **LUR	F ** pgm: cbs2 news @ 5p	1	05:00P	06:00P	30S	04/26/13-04/26/13		1	500.00	500.00
30 ** LUR	M ** pgm: cbs2 news @ 6p	1	06:00P	06:30P	30s	04/29/13-04/29/13		1	550.00	550.00
31 **LUR	F ** pgm: cbs2 news @ 6p	1	06:00P	06:30P	30S	04/26/13-04/26/13		1	500.00	500.00
32 **LUR	Sa ** pgm: cbs2 news @ 6p	1	06:00P	06:30P	30S	04/27/13-04/27/13		1	500.00	500.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION





BUYING TIME

Washington

KATE WELSH

USA

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AGENCY (OR SERVICE) ACTING AS AGENT FOR 345395 ADVERTISER (OR AGENCY AND ADVERTISER) WENDY GREUEL FOR MAYOR

7120 Hayvenhurst Ave Ste 315

Van Nuys

CA 91406-3813

USA

PRODUCTWENDY GREUEL FOR MAYOR 2013

AGENCY EST. NO. LOCAL PRODUCT Andrew Del Guercio SALESPERSON

DC 20001-3796

650 Massachusetts Ave NW Ste 210

CODE

1307

NO. WEEKS:

NATIONAL SALESPERSON

35698

NAME

AND

ADDRESS

CONTACT

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ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
	57.110								0	
33 **LUR	M **	1	10:00P	11:00P	30s	04/29/13-04/29/13	HAWAII FIVE-0	1	9000.00	9000.00
34 **LUR		1	10:59P	11:35P	30S	04/26/13-04/26/13	CBS2 NEWS 11P	1	1400.00	1400.00
35 **LUR	M **	1	10:59P	11:35P	30\$	04/29/13-04/29/13	CBS2 NEWS 11P	1	1400.00	1400.00
36 **LUR		1	11:35P	12:37A	30s	04/26/13-04/26/13	DAVID LETTERMAN	1	700.00	700.00
37 **LUR	M **	1	11:35P	12:37A	30S	04/29/13-04/29/13	DAVID LETTERMAN	1	700.00	700.00
						Apr	—— Billing Summary ————————————————————————————————————		<u>Total</u>	
					Qtr 2		16100.00 .00	GR	27275.00 AND TOTAL 27275.00	

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